

Power-Power Plants 56--continued

World Generation 2 Penn Plz. #1500, New York NY 10121 Richard Flanagan. Bimonthly tabloid. **4,000** to worldwide power plant mgmt. responsible for plant design, operation, maintenance. Fax 212-292-5023 **212-292-5009**

Firearms .57

ALSO SEE: Fishing-Hunting-Outdoors .61b

American Firearms Industry 2400 E. Las Olas Blvd. #397, Fort Lauderdale FL 33301 Andrew Molchan. Monthly. **34,600** to firearms retailers interested in new products, industry news and analysis. Fax 954-463-2501 **954-467-9994**

American Handgunner 12345 World Trade Dr., San Diego CA 92128 Roy Huntington. Bimonthly magazine. **107,300** to handgun collectors, hobbyists and handgun hunters novice to expert. Fax 858-605-0247 **858-605-0200**

American Rifleman 11250 Waples Mill Rd. Fl 4, Fairfax VA 22030 Mark Keefe. NRA Publications. Monthly magazine. **1,390,100** to shooting hobbyists interested in equipment, techniques, safety. Fax 703-267-3971 **703-267-1379**

Gun World 265 S. Anita Dr. #120, Orange CA 92868 Jan Libourel. Y-Visionary. Monthly magazine. **69,000** to firearms enthusiasts interested in personal defense, outdoor recreation. Fax 714-939-9909 **714-939-9991**

Guns & Ammo 6420 Wilshire Blvd. Fl 14, Los Angeles CA 90048 Lee Hoots. Primedia. Monthly magazine. 452,500 Fax 323-782-2477 **323-782-2160**

Guns Magazine 12345 World Trade Dr., San Diego CA 92128 Jim Gardner. Publishers Development Corp. Monthly. **71,600** to hunters, hobbyists, collectors interested in equipment, techniques, pending legislation. Fax 858-605-0247 **858-605-0200**

Handguns 6420 Wilshire Blvd. Fl 14, Los Angeles CA 90048 Jerry Lee. Primedia. Bimonthly magazine. **128,600** to handgun enthusiasts interested in products, accessories, personal defense, gun sports. Fax 323-782-2477 **323-782-2160**

Handloader 2625 Stearman Rd. #A, Prescott AZ 86301 Dave Scovill. Bimonthly. **133,800** to members of Intl. Handloader Assn. and others interested in technical features. Fax 928-778-5124 **928-445-7810**

Rifle 2625 Stearman Rd. #A, Prescott AZ 86301 Dave Scovill. Bimonthly magazine. 135,000 Fax 928-778-5124 **928-445-7810**

Shooting Industry 12345 World Trade Dr., San Diego CA 92128 Russ Thurman. Publishers Development Corp. Monthly. **17,500** to gun dealers interested in news, products, sales techniques, mfg. developments. Fax 858-605-0247 **858-605-0200**

Shooting Times PO Box 1790, Peoria IL 61656 Joel Hutchcroft. Primedia. Monthly magazine. **171,600** to novice and experienced gun enthusiasts interested in shooting sports. Fax 309-682-7394 **309-682-6626**

TV--Video--Radio .58

ALSO SEE: Amusements-Films .2 and Photography-Audio Visual .53

AV Video Multimedia Producer 110 William St. Fl 11, New York NY 10038 Beth Marchant. Access Intelligence. Mo. magazine. **60,000** to corporate/organizational producers interested in emerging technologies, production. Fax 212-621-4879 **212-621-4900**

Broadcast Engineering 9800 Metcalf Ave., Overland Park KS 66212 Brad Dick. Primedia. Monthly magazine. **33,300** to broadcast engineering & operations mgmt. responsible for equip. selection, operation. Fax 913-967-1905 **913-341-1300**

Broadcasting & Cable 360 Park Ave. S., New York NY 10010 Harry Jessell. Reed Business Info. Weekly magazine. **23,300** to TV/radio industry personnel including b'cast, cable, satellite, emerging technology. Fax 646-746-7198 **646-746-6400**

Cable World 110 William St., New York NY 10038 Steve Goldstein. Access Intelligence. Semimonthly magazine. **23,100** to cable and broadband personnel responsible for programming, operations, marketing. Fax 212-621-4879 **212-621-4900**

CED 8878 S. Barrons Blvd., Highland Ranch CO 80129 Roger Brown. Reed Business Info. Monthly. **23,000** to specifying engineers working for cable TV, internet service, telephone service providers. Fax 303-470-4890 **303-470-4800**

Communications Technology 1201 Seven Locks Rd., Potomac MD 20854 Jennifer Whalen. PBI Media. Monthly. **23,500** to engineering personnel in MSO, independent cable systems; contractors, brokers. Fax 301-738-8453 **301-354-2000**